

About Esri UK

Esri UK is the official reseller of Esri Inc software in the UK. Most universities and colleges have access to Esri's software through the Chest Agreement. This provides access to the software at a heavily discounted rate.

Esri UK Website – www.esriuk.com

Esri UK Higher Education Website - <http://www.esriuk.com/industries/highereducation>

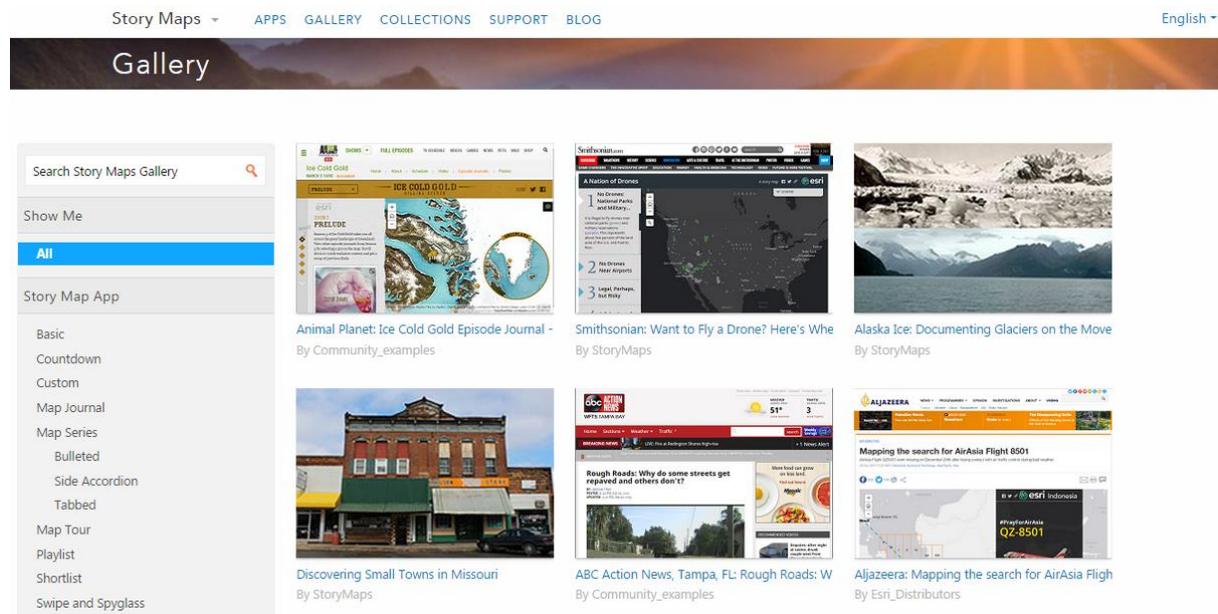
Esri UK Graduate Scheme - we run a small graduate recruitment scheme which sees 4-6 graduates enter a 2 year program designed to turn them into GIS professionals. To apply, you should have a good undergrad degree (2:1) in a relevant subject or an MSc

<http://www.esriuk.com/Careers/graduate-opportunities/current-graduate-opportunities>

Free resources to use in lessons

There are lots of excellent resources that you can embed in lessons to reinforce learning points. The main place to look is the [Story Maps Gallery](http://storymaps.arcgis.com/en/gallery/#s=0).

<http://storymaps.arcgis.com/en/gallery/#s=0>



What are Story Maps?

A StoryMap is an interactive web application which can be used to convey information or tell a story. The thing that makes StoryMaps special is that the Map is used as an integral part of the story and allows the user to explore the content within a geographical context. That doesn't mean that StoryMaps are only good for Geography lessons, there are lots of StoryMaps about historical events and biology. Use the categories to explore the content.

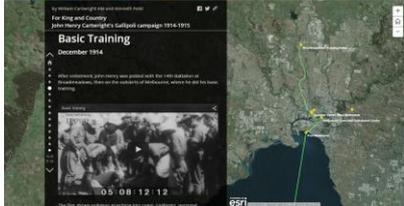
What should I know about?

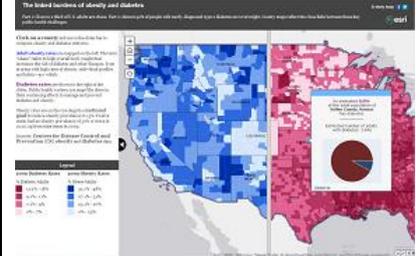
There are probably a couple of things that you should know before you use a StoryMap in the lesson.

1. The gallery contains user submitted StoryMaps and therefore Esri is not responsible for the content working or the information being factually correct. So make sure you check that the StoryMap is right for your lesson
2. Some of the StoryMaps use 3D visualisations. There are not currently supported by Internet Explorer. Esri recommends that you use Chrome/Safari/Firefox, however the majority of the StoryMaps will work fine in IE
3. You should try to use an up-to-date browser whenever possible.
4. StoryMaps work on touch enabled devices such as iPads

Some good examples

Here are some great Storymaps to get you started:

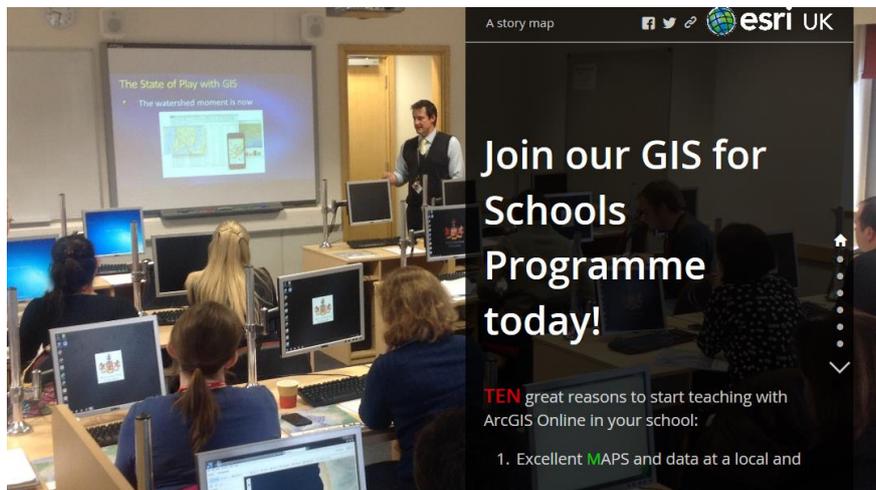
	<p>Mountains of Fire http://story.maps.arcgis.com/apps/MapJournal/?appid=4c77a56bbcd743b69232cf3fd9c7a61c</p>
	<p>For King and Country http://carto.maps.arcgis.com/apps/MapJournal/index.html?appid=d36f6f26b831456d9401e33875d6def2&webmap=d4972ca401df462fa666f04771efb061</p>
	<p>How humans have changed the environment http://storymaps.esri.com/stories/LandsatCompare/</p>
	<p>Where does Australia import its food from? http://esriau.maps.arcgis.com/apps/MapSeries/index.html?appid=b3f93da86d8b4d38b3c8b3413717971c&webmap=65783e3306b0402a80c638f2cccef71d</p>
	<p>100 Geosites around the UK http://apps.esriuk.com/app/GreatGeosites/3/wmt/view/5e0d44970b3a4b4dafb7da0404b2d8ed/index.html</p>

	<p>Key constituencies for the 2015 General Election http://bureau.maps.arcgis.com/apps/MapJournal/index.html?appid=00955ebcb394420f860742f01e0e0d0f</p>
	<p>The Age of Humans http://www.smithsonianmag.com/science-nature/see-how-humans-have-reshaped-globe-interactive-atlas-180952971/?no-ist</p>
	<p>Health A cluster of health StoryMaps for America but many of the concepts hold for the UK http://storymaps.arcgis.com/en/gallery/#s=0&q=health&md=storymaps-apps:swipe</p>

GIS you can use in the classroom

GIS is not something to be scared of. The technology is getting easier and easier to use. ESRI UK offer access to ArcGIS Online which provides you with rich mapping and satellite data for the World. You can explore the world or create interactive learning elements using tools like Microsoft Excel without being an expert.

To find out more, take a look at the following:



<http://esriukeducation.maps.arcgis.com/apps/MapJournal/?appid=a7311a659e1448cd9cb31e1596255e89>

or head to the [Esri UK Schools website](#). Where you will find ideas for lesson plans and more ready-to-go examples that you can use in lessons.



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Maps and data Galleries for schools

Choose the gallery that you want to work with and click on the icon to see all of the maps it contains.

The ethnicity maps are already coloured for you but you can start creating your own choropleth maps with the Index of Multiple Deprivation 2010 data.

Use our [Guide to Working with Index of Multiple Deprivation data in ArcGIS Online](#) to help you use the cartography tools in ArcGIS Online.

