A World of Opportunity
Going Places with Geography

A guide for Scottish secondary schools
Acknowledgements

This publication was compiled by Rachel Hay (Education Officer, RSGS). The RSGS appreciates the assistance from Jim Bruce, Erica Caldwell, Alister Hendrie, other members of the Education Committee, and those who worked on the original publication in 2001. Thanks also to Stefano Andreottola for graphic design work, and to all contributors.
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Introduction

Never a day goes by without something of geographical concern in the news. Geography is weather, climate, oceans, volcanoes, deserts, populations, migration, atmosphere, and ecosystems. It is food, agriculture, environment, trade, transport, communications and sustainability. It is how we live, where we live, why we live there, and how we interact. It is our sense of place, our sense of community, and our sense of self. It is the whole of Earth's history, the whole of Earth's present interactions, and the whole of Earth's possible natural and human future.

It is not surprising that many enjoy and choose to study Geography. It is a dynamic subject that provides real insight into the world around us, and combines naturally with a range of other subjects, from Physics to Sociology. Geography delivers on citizenship, sustainability and outdoor learning, key driving principles of Curriculum for Excellence, whilst giving children and young people a sense of their place in the world, and encouraging exploration, analysis and joined-up thinking.

Due to the broad nature of Geography and associated skill development, choosing Geography is a great way for young people to keep their options open, irrespective of whether they are going into further or higher education or straight into a job. Statistics continually show that studying Geography gives young people a wide range of study and employment options that are linked either directly to the course content, or to the attributes and skills developed during study.
This booklet has been produced by the Royal Scottish Geographical Society for pupils and parents to outline the benefits of choosing to study Geography beyond the compulsory stages, and I sincerely hope that you enjoy getting to know your world, and going places, with Geography.

Mike Robinson
Chief Executive
Royal Scottish Geographical Society
What is Geography?

Geography is the study of Earth’s landscapes, peoples, places and environments. It is, put simply, about the world in which we live. Our world is likely to change rapidly in the next 50 years. Geography helps us to understand the nature of these changes (the who, where, what, why, when and how) and to prepare and plan for the future.

Why should I choose Geography?

Learn to think in a holistic way

Geography is the most interdisciplinary subject, sitting in a unique position as a bridge between the social sciences (Human Geography) and the natural sciences (Physical Geography). Human Geography topics are concerned with understanding cultures, societies and economies, and Physical Geography topics investigate the environment and the processes that shape the Earth’s landscapes.

Geographers study the interactions between human and physical processes, drawing on (and integrating) a range of other subject areas, from Physics to Sociology. Geography therefore teaches us to think in a ‘joined-up’, holistic way about issues at local, national and global scales.
Be a better informed and more aware citizen

Geography will help you to be more aware of the everyday lives of the people who live around you, in other parts of the UK, and around the world. Often, the top media stories, such as migration across the Mediterranean, the spread of Ebola in west Africa and the impacts of earthquakes in Nepal, are underpinned by Geography, making Geography a hugely exciting, relevant and dynamic subject to study.

Geographers study the majority of today’s most pressing challenges and in understanding complex issues more fully, are best placed to offer solutions. Examples include, climate change, energy resources, natural disasters, land use conflicts, the globalisation of trade, transport and health planning and inequalities. Geography provides us with knowledge and understanding that allows us to tackle local problems, as well as global issues.

Build your skills for future employers

Many of the transferable skills that are developed through studying Geography, including research and data collection skills, report writing, time management and organisation, communication and interpersonal skills, use of IT, numeracy, problem-solving and group work skills, will help you in the future, no matter what your future path might be. Subject-specific skills include producing sketches and graphs, as well as the practical skills of fieldwork and data collection and analysis. Choosing Geography is a great way to remain flexible and keep your options open for the future as it offers a broad knowledge base alongside skill development. In the 21st century, it is likely that you will have a varied career path, and Geography equips you with a range of skills and knowledge that will give you a flexible approach to work.

“Geography helps you to understand the world around you, and develop useful skills, whatever your future path may be.

Rachel Hay - Education Officer, RSGS”
Will Geography help me to get a job?

The answer is a resounding YES! Geography was recently named as one of the few recession-proof degrees, meaning that Geography graduates’ employability remained high, despite the economic downturn. Geography allows you to explore questions about the planet and how it works, forming a solid foundation for lifelong learning, no matter what your future path may be.

<table>
<thead>
<tr>
<th>Geographers can...</th>
<th>Geographers are...</th>
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<tbody>
<tr>
<td>Research, and write concise reports</td>
<td>Confident communicators</td>
</tr>
<tr>
<td>Ask questions and find the answers</td>
<td>Critical thinkers</td>
</tr>
<tr>
<td>Make informed decisions about complex issues</td>
<td>Socially and environmentally aware</td>
</tr>
<tr>
<td>Carry out fieldwork tasks in ‘the real world’</td>
<td>Problem solvers</td>
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<tr>
<td>Solve problems</td>
<td>Effective team players</td>
</tr>
<tr>
<td>Handle data</td>
<td>Computer literate</td>
</tr>
<tr>
<td>Use maps with confidence</td>
<td>Independent, flexible thinkers</td>
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Geography is an adaptable, interesting and relevant subject, which develops excellent transferable skills that are of use in a wide variety of careers.

Liz Crisp - Geography Teacher/SAGT
Geographers work in a wide variety of fields.

Geography directly relates to careers in:
- Renewable energy
- Town and transport planning
- Environmental management and conservation
- Travel and tourism
- Education, including teaching
- Housing and social welfare
- Resource exploration and extraction e.g. mining, petroleum
- Work in the charity sector e.g. aid agencies

Geography also provides skills suited to a wide range of other careers.

From postcodes to 'Sat Navs', much of our IT is now location-based, and Geographical Information Systems (GIS) has grown rapidly to become an essential tool in business organisations and government. The result is more opportunities for geographers at a time when competition for jobs is higher than ever before. The skills developed during Geography courses, including data and map analysis and exposure to GIS, link to careers in:
- IT
- Administration, logistics and business management
- Financial services
- Retail and marketing
- Research and development
- Industry

I studied Geography at university, including modules in Urban Geography and Climatology, before completing a law conversion course. A classmate of mine is now a chartered accountant in Abu Dhabi!

Geography definitely helps you to keep your options open!

Richard Hogwood - partner in Family Law, Stewarts Law LLP
<table>
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<th>Geography with...</th>
<th>Potential careers</th>
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<tr>
<td>Art &amp; Design; Technology; Graphic Communication</td>
<td>Advertising, architecture, cartography, landscape design, town planning</td>
</tr>
<tr>
<td>Biology/Chemistry</td>
<td>Environmental health, nature conservation, agriculture</td>
</tr>
<tr>
<td>Physics</td>
<td>Volcanology, earthquake monitoring, surveying, meteorology</td>
</tr>
<tr>
<td>History</td>
<td>Archaeology, law, museums, libraries, publishing</td>
</tr>
<tr>
<td>Modern Languages</td>
<td>International business and marketing, leisure and tourism</td>
</tr>
<tr>
<td>Maths</td>
<td>Civil engineering, meteorology, mining, air traffic control, market research, international business, accountancy, surveying</td>
</tr>
<tr>
<td>Computing</td>
<td>Town and transport planning using GIS, logistics, web design, health service planning</td>
</tr>
<tr>
<td>Various subjects</td>
<td>Leisure services, sport and recreation management, social work, youth work, local government, teaching, transport services, financial services, civil service, NHS, secretary/PA, police, army, RAF, Navy</td>
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Studying Geography at St Andrews taught me to think critically and creatively about the world in which we live. It is a truly varied and fascinating subject which has informed so much of my work since; from the meteorology I have needed to fly helicopters, through to understanding the human impact of elephant and rhino conservation in Africa. There is so much still to discover in the world and geography is an excellent place to start.

HRH The Duke of Cambridge

Geography literally means ‘writing about the earth’, and that is what I have been doing since graduating with my BSc (Hons) in Environmental Chemistry and Geography in 2007. I always enjoyed learning about the physical features of our planet and studying how human activity affects, and is affected by, the environment, so my degree subjects felt like a natural choice.

Dr Helen Murray, Assistant Scientist, Scottish Environment Protection Agency

I've always had a burning desire to explore the world. I graduated with a BA Honours in Geography from Strathclyde University, before completing an MSc in GIS at Edinburgh University, preparing me for a career in digital mapping. The distinct advantage of studying Geography is you're not pigeon-holed into a set career path or specific industry sector, although there are plenty of opportunities to specialise, like I have in GIS.

Wendy Campbell, GIS Data Manager, Natural Power
What will I study in National 4/5 Geography?

Studying Geography will help you to understand our physical world:

• Weather

• Landscape types: Glaciated uplands and coastal landscapes OR upland limestone, and rivers

Geography will help you to understand global issues (2):

• Climate change

• Landscape degradation and management strategies

• Methods of prediction for volcanic eruptions, earthquakes and tropical storms

• Strategies to reduce inequalities in world trade e.g. trade alliances, fair trade

• Features, impacts and management of tourism

• Causes, effects and strategies adopted to manage diseases in developed and developing countries e.g. AIDS, malaria, heart disease

Geography will help you to understand human activities in our world:

• Land uses and land use conflicts, including farming and tourism

• Recent developments in towns, cities and rural landscapes in developed and developing countries

• Population and migration

• Development and trade

• Relief efforts after natural disasters

Working on your 20-mark assignment will help you to develop all of these skills, and demonstrate your knowledge and understanding of a geographical topic or issue of your choice.

I knew as soon as I took Geography that I was going to love it! There is something truly amazing about learning how Earth itself has been formed and shaped over time. Geography reveals how everything and everyone is interdependent. Best of all, it explains why the planet looks and ‘works’ like it does. I have had loads of fun doing field work. Geography includes the widest range of content compared to other subjects, and I know that it is something I will continue to love all my life.

Bethany Douglas - S6 pupil
In my teens, I was interested in many subjects. Geography suited me well because it’s one of the most comprehensive disciplines that exists. Ranging from glaciers to governments, erosion to economics, it has a bit of everything! So if you’re feeling greedy, go for it!

Alexa Martin, Geography graduate

Geography at school was really good fun, and learning key concepts and ideas inspired me to want to know more about Earth. I’m now studying Geography and Earth Science at university, which has really opened my eyes to how these two subjects affect everyday life in so many ways.

Robert Tiainen - 1st year, University of Glasgow
Why should I choose Higher Geography?

Higher Geography allows you to gain a deeper insight into topics and themes covered during the N5 course, and study some new ones too:

**Physical Environments**
- **Biosphere** – soil types and profiles
- **Lithosphere** – glacial erosion and deposition, coastal erosion and deposition, coastal management, and land use conflicts
- **Hydrosphere** – the hydrological cycle, storm hydrographs
- **Atmosphere** – global heat budget, atmospheric and oceanic circulation

**Human Environments**
- **Population** - population pyramids, demographic transition, census, migration
- **Urban** – reasons for urban growth, traffic management, housing problems, retail
- **Rural** – impact and management of rural land degradation

**Global Issues (2)**
- **Development and Health** – indicators, explaining differences between countries, malaria, primary health care
- **Global Climate Change** – causes, effects, management strategies
- **River Basin Management**
- **Trade, Aid and Geopolitics**
- **Energy**

Working on your 30-mark assignment will allow you to do some in-depth research into a geographical topic or issue that interests you. Fieldwork is strongly encouraged.

> Studying Geography has helped me to understand the forces that shaped Scotland’s stunning landscapes, and consider future change. Studying Geography, especially at Higher level, sparked an interest that drove me to choose to study Earth Science at university.

Katy Mellor-Jones - S6 pupil

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Why should I choose Advanced Higher Geography?

Advanced Higher Geography is a varied and challenging course during which you will develop confidence in using a wide range of geographical methods and techniques for analysing and interpreting geographical data. You will further develop your ability to think critically about geographical issues.

Your teacher will guide you through the course, but the onus will be on you to carry out fieldwork and research to produce a fieldwork report and an essay on geographical issues that interest you. This course is great preparation for university study.
I was always fascinated by documentaries on Discovery and National Geographic so chose to study Geography in Dundee. I am now studying a MSc in ‘Water Hazards, Risk and Resilience’ in Dundee, which is about tsunamis, storms and landslides and their impacts on people. It’s fascinating!

John Simpson - MSc student, University of Dundee
What is it like to study Geography at university?

Choosing to study Geography at university opens up a huge range of possible modules. Courses usually offer a broad base for the first two years of the programme, with compulsory modules, then allow you to select more specialised modules in 3rd and 4th year. Courses focus on skill development, including training in research methods and data analysis, as well as allowing you to develop your understanding of the world around you.

The image below shows some selected module titles from universities across Scotland, and demonstrates the broad scope of the material covered and contemporary nature of issues that are tackled.
Craig Davidson
Studying Geography at Glasgow University

“I’ve built on what I learned at school, and been introduced to aspects of Geography that I didn’t even know existed! Geography is such a diverse subject! The first two years at university introduce you to a wide range of topics from cultural, historical and urban geographies, to the more scientific physical or environmental geographies, and their interactions. You can choose what suits you best in essays and exam questions, which is great! I am now choosing modules for Honours and there is just so much to choose from! From the Geographies of Political Solidarities and Internationalism, to the Social Geographies of Outsiders, to Limnology: Understanding Lakes...it’s just a shame I can’t do them all!

Probably the best thing is the opportunity to meet and work with your fellow students, who soon become friends. Although you are given the skills to work independently, much of the course involves group work, either in labs or tutorials, which allows you to get to know your classmates in a way that might not happen on other courses. Field trips are one of the best things about studying Geography! This year, our year group spent one week in York, exploring the city and the nearby coast, as well as the Yorkshire Dales and its famous limestone pavements. During the field trips you learn much more than you would in lecture theatre, but there is also the chance to socialise with other students and even the lecturers. In third year our “compulsory” field trip is to spend a week in the sun in Mallorca!

As someone who wasn’t even sure that they were going to study Geography until the UCAS deadline, I can’t recommend it enough and honestly could not imagine studying anything else.”

Gavin Williams
Doctoral Researcher in Freshwater Ecology, University of Birmingham

“I studied Geography at school and went on to study it further at college as I enjoyed it so much. At college, I decided that I preferred Physical Geography, particularly global environmental issues. I then studied BSc Environmental Science at university. Studying Geography helped me to get onto the degree course. Now I am studying a PhD, looking at climate change in rivers. I get to do fieldwork and attend conferences in some great locations, which is great! After my PhD, I could continue my research at universities, or even go into conservation work, consultancy or something else, but I plan to teach Geography in schools.”
“Studying Earth Science at University has been incredibly *rewarding*. I love the subject and the in-depth knowledge it has given me of the *systems* and *processes* at work within the Earth, both past and present.

Studying at university provides me with a lot more *freedom* than at school. Choosing and specialising in a subject that grabs your attention and motivates you makes studying very easy because you naturally want to know and understand more. Seeing *passionate lecturers* not only teaching, but carrying out their own research also *inspires you and makes you think about all your options for the future*.

Ultimately, my degree in Earth Science will satisfy my aspiration to *learn and discover as much as possible about our complex planet*. I hope to *travel* and spend time in the field, potentially working with mineral exploration and mapping companies.”
Choosing to study Geography was one of the best things I have ever done. It has allowed me to travel to some of the most remote areas of the planet, such as the Himalayas and Greenland, and enabled me to properly understand them and the issues they are facing.

Cameron Mackay
2nd year, University of Glasgow

What next?

- **Join RSGS.** Keep up to date with the latest geographical news with magazines, newsletters and more. See [www.rsgs.org](http://www.rsgs.org) for more information.

- Contact your school's **Careers Officer** to discuss your options for employment or further study.

- If you are intending to go to university, visit the [websites](http://www.rsgs.org) for Geography, Environmental Science, Earth Science and Social Science departments. **Contact departments** for more course information.

- Take your time to become familiar with [course information](http://www.rsgs.org) from universities in Scotland, as well as further afield, so that you **choose the course that best suits your interests and future aspirations.**
Conclusion

We hope that this publication has given you an insight into the **broad, relevant and exciting** nature of Geography, alongside the **wealth of travel and employment opportunities** the subject offers. Now, whenever anyone says, ‘Geography is just about flags and colouring in’ we hope that you can put them right!

*We very much hope that you will enjoy getting to know your world and going places with Geography.*
Contacts

The Royal Scottish Geographical Society (RSGS)

The RSGS is an educational charity that has a distinguished history of supporting and promoting geographical education, research and exploration. Our headquarters and visitor centre are in Perth, Scotland. Please visit our website for more information on our work, including our publications, national talks programme (Inspiring People), visitor centre opening times and membership details. We hope you will consider joining us and sharing your passion for, and fascination with, our world.

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Visit us!
**Education Scotland**

Education Scotland is responsible for supporting quality and improvement in learning and teaching. You can find support documents for Geography on their website.

Email: enquiries@educationscotland.gov.uk
Website: www.educationscotland.gov.uk

**Geographical Association (GA)**

The GA is a subject association that produces a wide range of materials to support the teaching and study of Geography.

Email: info@geography.org.uk
Website: www.geography.org.uk

**Scottish Association of Geography Teachers (SAGT)**

The SAGT is one of the most active subject associations in Scotland. They organise an annual conference for teachers are involved in policy work with the SQA, alongside the RSGS.

Email: sagteach@outlook.com
Website: www.sagteach.org

**Scottish Qualifications Authority (SQA)**

Scotland’s national body for qualifications (excluding university degrees), the SQA provides information on National Qualifications, including course outlines, past exam papers and marking instructions.

Email: customer@sqa.org.uk
Website: www.sqa.org.uk